



 **keetop**

Agile · Efficient · Innovative



A Rising Brand in Hygiene Products

Keetop is a modern company focused on personal care and hygiene solutions.

We specialize in R&D, product development, and global distribution.

Product Range

- Baby Diapers
- Adult Diapers & Pull-ups
- Underpads
- Sanitary Napkins
- Wipes & Cotton Tissue

With a **brand + ODM dual model**, we support both:

- Private label development
- Long-term distribution partners

Backed by strong industry resources, including partnerships with Hengtian Hailong and Xiamen C&D, **Keetop delivers reliable, safe, and eco-friendly products worldwide.**



Powered by Youdun Production System

Keetop is supported by two advanced manufacturing bases in:
Sichuan & Fujian

Key Advantages

- Brand-new high-speed production lines
- High efficiency with stable product quality
- Mature end-to-end quality control system
- Strong R&D capability for continuous product improvement
- Strong upstream raw material advantages (especially wood pulp)
- Consistent quality with stable pricing

What We Offer

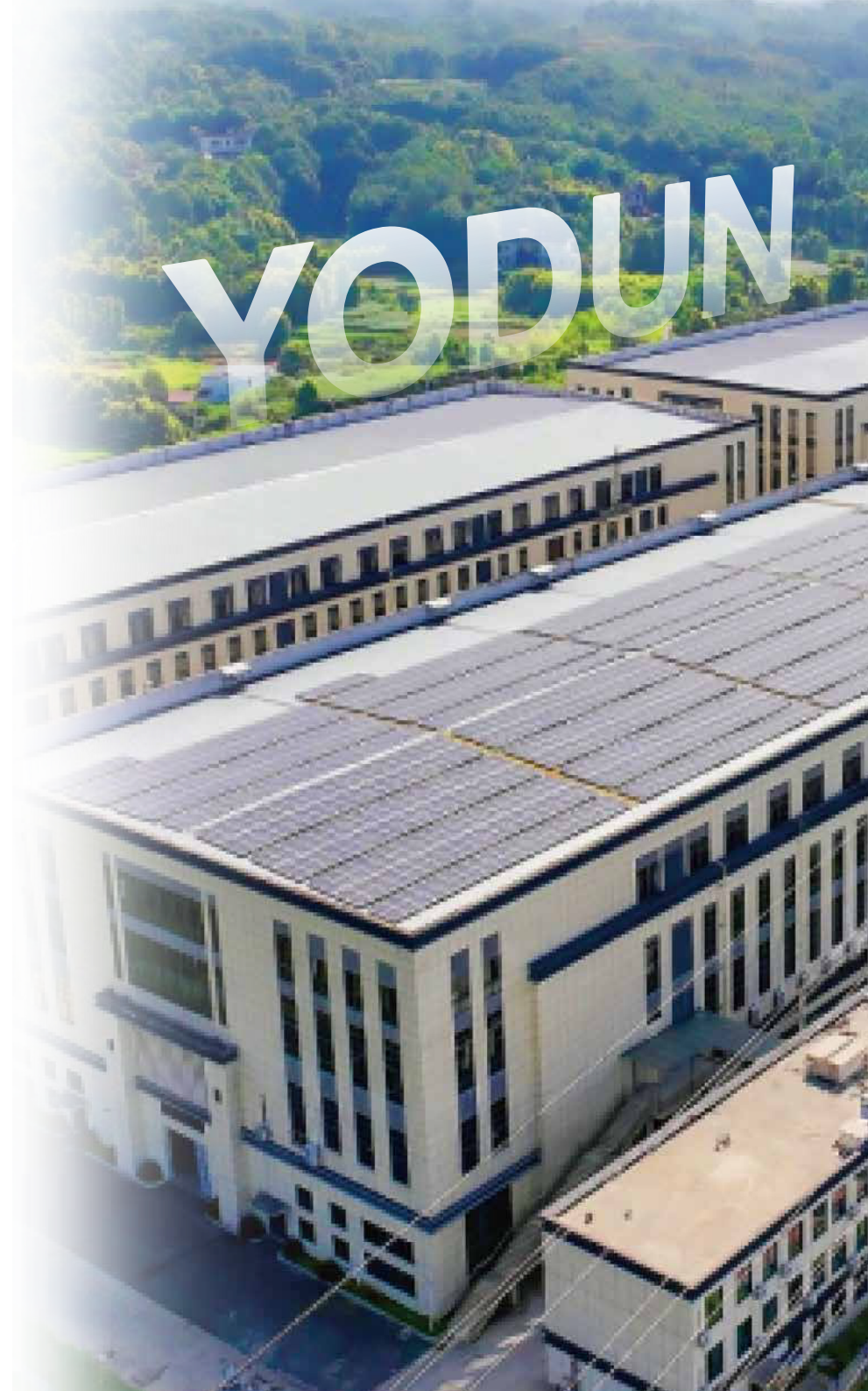
- Flexible customization (ODM)
 - Fast product development
 - Stable and scalable supply

With modern facilities and strong production capacity, we ensure reliable quality and dependable global delivery.

PROFESSIONAL

PRAGMATIC

SINCERE





YODUN
Fujian Base

YODUN
Sichuan Base

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Factory Parent Company

China Leading Raw Materials Suppliers:
Xiamen C&D (A global future 500#77 company),
Hengtian Hailong (A China listed company 000677.SZ)



Dual Manufacture Base

Two Modern Manufacture Bases in Fujian & Sichuan Province with Latest Production Lines and In-bound R&D System.



The Sales Company

Covers All Hygiene Product Solutions with:

- Ready brand: Crmiko, Young, Molitale & Pawpal
- One-stop OEM/ODM from Concept to Shelf
- Customer Manufacture Localization Solution

One-Stop Private Label Roadmap

Fujian & Sichuan two factory cover all product range



A modern, solar-powered integrated industrial complex, showcasing the scale of one of our main manufacturing bases.



Advanced R&D and quality control lab ensuring product standards from materials to finished goods.



Automated, high-speed manufacturing lines producing non-woven hygienic products.



Precision handling and quality checks on finished products just before final packaging.



Certifications

Keetop meets global quality and safety standards with certifications including: ISO9001, ISO14001, ISO13485, BRC (British Retail Consortium – Global Standard for Consumer Products), and GoST.

Our Mission

At Keetop, we aim to inspire healthier habits across generations by promoting the use of high-quality disposable hygiene products. We strive to improve everyday care while remaining affordable for families worldwide.

Factory-Direct Price

With two modern manufacturing bases and a strong supply chain, Keetop offers competitive factory-direct pricing and flexible OEM/ODM services to support your business growth worldwide.



A photograph of a diverse family of four people smiling warmly. From left to right: an elderly woman with short white hair, a young woman with long dark hair, a man with short brown hair, and another elderly woman with short white hair and glasses. They are all looking towards the right of the frame. The background is a soft-focus green, suggesting an outdoor setting.

Crmiko[®]

Of Trusted Protection For the one we care

CRMIKO is dedicated to providing our customers with affordable, high-quality products. Our product range includes adult diapers, pull-ups, nursing pads, wipes and other essential health and personal products. Additionally, we are continuously developing more advanced products for light-incontinence. CRMIKO: All for the one we care.

With 15+ years of R&D expertise, we design a full range of adult care products for every need—**tape-on diapers, pull-up pants, underpads, light to overnight absorbency, and plus-size options.** We turn deep industry insight into smarter, more comfortable solutions that enhance dignity, confidence, and daily life.



The fitting answer for every need.

Crniko®	1	2	3	4	5	6	7	8
Lady		Pad	Pad	Light-inco pants				
Men		Pad		Light-inco pants				
Diaper						Basic	Premium	Overnight
Pants						Pants		Overnight
Flex						Extra Waist Size		Extra Waist Size
Underpad			Underpad pulp	Underpad SAP				

YOUNG PREMIUM

**Curating Premium Quality,
Exclusively for Your Baby.**

Young Premium diapers are crafted from carefully selected, high-quality materials, featuring premium Japan-imported absorbent core materials combined with soft, breathable nonwoven top sheets to deliver a skin-like gentle touch that protects your baby's delicate skin.

With powerful absorption and advanced SAP locking technology, they keep your baby dry all day long for ultimate comfort and freedom.

Guided by the philosophy "We Care Who We Love," Young Premium maintains strict quality control at every stage of production, striving to be a trusted and reassuring parenting partner for moms.



Parents Know Best

**Caring with Heart,
Bringing High-Value Comfort
to Your Baby.**

We are dedicated to providing exceptional value in baby diapers. Our ultra-thin composite absorbent core, paired with soft air-through nonwoven fabric, offers your little one a cloud-like comfortable experience. The powerful absorption and lock-water SAP technology ensure all-day dryness and worry-free comfort for your baby. Upholding the philosophy “We Care Who We Love,” iboro strictly controls product quality, becoming the trusted parenting partner for moms.



Molitalle Feminine Care Series | Day - Night - Panty Liners - Period Pants

Molitalle is committed to women's care at every stage, combining advanced technology with comfort, safety, and high-performance protection—so you can feel confident all day.



Day Pads

6X Absorption Power

Rapidly locks away moisture to keep skin dry all day

AirFlow Breathable Layer

Ensures ventilation and comfort

Ultra-thin

flexible fit for seamless daily wear



Night Pads

Super Absorb Core

Extended length and width for maximum leak protection

LeakGuard Technology

Prevents side and back leakage

Soft, skin

friendly top sheet for all-night comfort



Period Pants

360° Secure Fit & Coverage

Stays in place during sleep, activity, or heavy flow

High-Absorbency Fabric

Provides reliable leak protection

Stretchable, breathable

design for comfort and confidence



Panty Liners

Ultra-thin & Soft

Feels like a second skin

Quick-Dry Surface

Keeps you fresh and comfortable throughout the day

Ideal for light discharge and everyday freshness

Molitalle Technology – Engineered for superior protection, comfort, and freedom—supporting women with confidence every day.

PAWPAL Series | Large Dogs - Small Dogs Diapers

Designed for pets of different sizes, our diapers combine high-performance absorption with a secure, comfortable fit—keeping pets dry and owners worry-free.



Large Dog Diapers

High-Capacity Absorbent Core
Locks in large volumes for extended use

LeakGuard Barriers
Prevents side leakage and rewet



Small Dog Diapers

Fast Absorption Technology
Instantly absorbs and locks moisture

Lightweight & Flexible Fit
Allows free movement without restriction



Large Dog Diapers

Breathable Backsheet
Keeps skin dry and comfortable

Leak Protection Edges
Reliable daily protection

Ideal for training, heat cycles, senior care, and travel—delivering clean, comfortable protection for every stage of your pet's life.

OUR OEM/ ODM SOLUTION



One-Stop Private Label Roadmap



3. Cost and Time Table

Phase	Main Work	Duration	Cost Bearer	Cost Details	Key Deliverables
Phase 1	Intent communication	1–2 days	None	Free	Meeting minutes, MOU draft
Phase 2	Product definition	1 week	Supplier	Free	Benchmark report
Phase 3	Sample production	2–4 weeks	Client	Sampling fee + Bag-making fee (approx. USD 500/SKU)	Performance report, samples
Phase 4	Packaging design		Client	Included in Phase 2 fees	10 digitally printed sample packs
Phase 5	NAFDAC submission & testing	4–12 weeks	Client	NAFDAC official fee	NAFDAC acceptance number, test feedback
Phase 6	Contract signing	Within 1 week after approval	Client	30% contract deposit	Signed contract
Phase 7	Mass production & delivery	4–6 weeks	Client	Final 70% payment	Bill of lading, quality inspection report

Total Initial Client Investment: Approx. USD 2,100–2,500 (sampling + bag-making + shipping + NAFDAC official fee).

Fastest Delivery Cycle: 12–14 weeks (if NAFDAC approval takes only 8 weeks).

OUR LOCALIZATION SOLUTION



STRATEGIC ROADMAP FOR OVERSEAS LOCALIZED MANUFACTURING | DISPOSABLE HYGIENE PRODUCTS

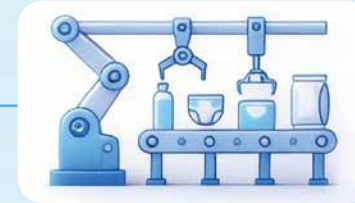
01 MARKET VALIDATION

Phase 1: Validate market demand via imported finished goods.



TEAM TRAINING & QUALITY 02

Phase 2: Select equipment and train team in China for quality.



03 LOCAL PRODUCTION LAUNCH

Phase 3: Install lines and start local production with imports.



COST OPTIMIZATION 04

Phase 4: Localize core processes to cut costs by over 15%.

05 CAPACITY & DIVERSIFICATION

Phase 5: Expand capacity and diversify into new product lines.



IMPORTED FINISHED GOODS (Challenges)



1. STRATEGIC VULNERABILITY

External dependency; zero control over core tech.



2. INFLATED COST BASE

High logistics & tariffs; limited optimization potential.



3. OPERATIONAL RIGIDITY

Shipping delays; slow response; long replenishment cycles.



4. QUALITY LIMITS

No production oversight; impossible to customize locally.



5. GROWTH CEILING

Blocks multi-category expansion; hinders regional leadership.

LOCAL MANUFACTURING (Advantages)



1. STRATEGIC SOVEREIGNTY

Full ownership of tech; complete production autonomy.



2. OPTIMIZED EFFICIENCY

>15% lower unit cost; 3-5% annual savings via localization.



3. AGILE RESPONSE

Rapid volume adjustment; minimal logistics uncertainty.



4. PRECISION CONTROL

Import-level quality from Day 1; tailored to local specs.



5. PLATFORM SCALABILITY

Seamless category expansion; stronger brand premium.

Integrated Raw Material Procurement



**Verified Multi-Supplier
Flexible Sourcing Strategy**



**On-Time Delivery
Aligned with Production**



**Optimized Inventory
Based on Usage Ratios**

Disposable Hygiene Product Raw Material Kit



Usage Ratio-Based Container Consolidation



Synchronized Arrival of All Raw Materials



Stockpiling for Production Based on Demand





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